Fashion Fest

A NIGHT TO SIP, SHOP AND SUPPORT

M HEALTH FAIRVIEW
MASSONIC CHILDREN’S HOSPITAL
Driven by a passion for keeping children healthy, M Health Fairview Masonic Children’s Hospital translates research into exceptional medical care for children when they need it most. For some families, we are their only hope because we offer promising new treatments available nowhere else.

In the past eleven years, we’ve raised more than $2.9 million for crucial, lifechanging pediatric services, programming and activities — transforming care for our pediatric patients and their families.

Examples of the ways your support will make an impact:
- New models of mental health care
- Comfort and assistance by facility dogs and child life specialists
- Expanded technology to connect patients and families
- Opportunities for family connection and mentoring
- Therapeutic activities, including art, music and poetry
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GUEST PROFILES
• Ranging from CEOs to emerging leaders
• Key influencers, tastemakers and connectors in their communities
• Children’s health charity supporters, socially conscious and community minded
• Pay attention to fashion and community events
• Enjoy wine and attend wine events
• Represent the typical luxury brand consumer

• True North
• UBS
• UNRL
• Veritae Group
• Voyage Wealth Architects
• And many more

PAST MARKETPLACE PARTNERS
• Bean + Ro
• Bumbershute
• David Yurman
• Goldfine Jewelry
• Hammer Made
• Hippy Feet
• Honey P’s
• Jaxen Grey
• Leela & Lavendar
• Luya Shoes
• Melly
• Petals for Purpose
• Primp
• Red Wing Shoes
• Serge + Jane
• Statement
• Sweet Ivy
• UNRL
• And many other top Twin Cities boutiques

PROMOTIONAL PARTNERS
• iHeart Media
• Minnesota Monthly
• WCCO-TV

SPONSORS
• Blythe Brenden-Mann Foundation
• Hammer Made
• Huntington Bank
• Lockton
• Minnesota Vikings
• Pilgrim Dry Cleaners
• Taft Law
FASHIONFEST IS A NIGHT TO SIP, SHOP AND SUPPORT
M HEALTH FAIRVIEW MASONIC CHILDREN’S HOSPITAL

PRESENTING
$25,000
$22,000 Tax Deductible

• FashionFest event presented by 'Your Company Name' in event materials
• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage

RUNWAY
$20,000
$18,000 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
• Acknowledgment and prominent signage at event and on Runway
• Prominent name and/or logo placement in:
  • public relations and advertising initiatives
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Two tables of 10 at the fashion show, including elevated bites and wine

VIP RECEPTION
$20,000
$18,000 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
• Acknowledgment and prominent signage at VIP Reception
• Prominent name and/or logo placement in:
  • public relations and advertising initiatives
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Two tables of 10 at the fashion show, including elevated bites and wine

FASHION SHOW
$20,000
$18,000 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
• Acknowledgment and prominent signage at event and during the Fashion Show
• Prominent name and/or logo placement in:
  • public relations and advertising initiatives
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Two tables of 10 at the fashion show, including elevated bites and wine

TRES CHIC
$12,500
$10,500 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
• Name and/or logo placement in:
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Signage at FashionFest event
• Two tables of 10 at the fashion show, including elevated bites and wine
**MARKETPLACE**

$10,000

- $9,000 Tax Deductible
- Marketplace sponsored by ‘Your Company Name’ in event materials
- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
- Name and/or logo placement in:
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
- Table of 10 at the fashion show, including elevated bites and wine

**WINE**

$10,000

- $9,000 Tax Deductible
- Wine sponsored by ‘Your Company Name’ in event materials
- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
- Name and/or logo placement in:
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
- Table of 10 at the fashion show, including elevated bites and wine

**AFTER PARTY**

$10,000

- $9,000 Tax Deductible
- After Party presented by ‘Your Company Name’ in event materials
- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
- Name and/or logo placement in:
  - event program
  - website
  - e-blasts
  - event signage
- Table of 10 at the fashion show, including elevated bites and wine

**WINGMEN**

$10,000

- Prominent recognition as Wingmen/Wingwomen sponsor with signage and/or apparel
- Opportunity to provide a Wingmen/Wingwomen from your organization
- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage
- Name and/or logo placement in:
  - event program
  - website
  - e-blasts
  - event signage
- Table of 10 at the fashion show, including elevated bites and wine

**COUTURE TABLE**

$5,000

- $4,000 Tax Deductible
- Name and/or logo placement in:
  - event program
  - website
  - e-blasts
  - event signage
- Table of 10 at the fashion show, including elevated bites and wine

**FASHION ROW**

- 1ST ROW
  - $4,000
  - $3,200 Tax Deductible
- 2ND, 3RD AND 4TH ROWS
  - $3,500
  - $2,700 Tax Deductible
- Row of 8 at the fashion show including elevated bites and wine

**GIRLFRIEND**

- TABLE OF 8
  - $3,000
  - $2,200 Tax Deductible
- Table of 8 at the fashion show including elevated bites and wine

- TABLE OF 4
  - $2,000
  - $1,600 Tax Deductible
- Table of 4 at the fashion show, including elevated bites and wine

For more information on FashionFest sponsorship opportunities, please contact Brittany Minke at chri3187@umn.edu or 612.626.7946

All event communications, signage, and materials are created and managed by the FashionFest production team.