A NIGHT TO SIP, SHOP AND SUPPORT
M HEALTH FAIRVIEW MASONIC CHILDREN'S HOSPITAL
Driven by a passion for keeping children healthy, M Health Fairview Masonic Children’s Hospital translates research into exceptional medical care for children when they need it most. For some families, we are their only hope because we offer promising new treatments available nowhere else.

In the past ten years, we’ve raised more than $2.2 million for crucial, life changing pediatric services, programming and activities — transforming care for our pediatric patients and their families.

Examples of the ways your support will make an impact:

- Therapeutic entertainment and activities, including art, music and poetry
- Advanced care to support individual needs
- New models of mental health care
- Comfort and assistance by facility dogs and child life specialists
- Expanded technology to connect patients and families
- Opportunities for family connection and mentoring
- Special spaces for gathering and relaxation, including outdoor recreation space for behavioral health patients
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GUEST PROFILES
• Ranging from CEOs to emerging leaders
• Key influencers, tastemakers and connectors in their communities
• Children’s health charity supporters, socially conscious and community minded
• Pay attention to fashion and community events
• Enjoy wine and attend wine events
• Represent the typical luxury brand consumer

COMMUNITY PARTNERS
• Anthony Ostlund, Baer & Louwagie P.A.
• Blythe Brenden-Mann Foundation
• Cafe Latte
• Cambria
• Huntington Bank
• Jodi Mayers & Style Partners
• Lockton
• Minnesota Vikings
• Moore Creative Talent
• Taft Law
• True North
• UBS
• Voyage Wealth Architects
• And many more

PROMOTIONAL PARTNERS
• iHeart Media
• Minnesota Monthly
• WCCO-TV

PAST MARKETPLACE PARTNERS
• Bean + Ro
• Bumbershute
• David Yurman
• Goldfine Jewelry
• Hammer Made
• Hippy Feet
• Honey P’s
• Leela & Lavendar
• Luya Shoes
• Melly
• Petals for Purpose
• Primp
• Red Wing Shoes
• Statement
• Through Jimmy’s Eyes
• UNRL
• And many other top Twin Cities boutiques
FASHIONFEST IS A NIGHT TO SIP, SHOP AND SUPPORT
M HEALTH FAIRVIEW MASONIC CHILDREN’S HOSPITAL

PRESENTING
$25,000
$22,300 Tax Deductible

• FashionFest event presented by ‘Your Company Name’ in event materials
• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
• Prominent name and/or logo placement in:
  • public relations and advertising initiatives
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Acknowledgment and prominent signage at event
• Three tables of 10 at the fashion show, including elevated bites and wine

RUNWAY
$20,000
$18,200 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
• Acknowledgment and prominent signage at event and on Runway
• Prominent name and/or logo placement in:
  • public relations and advertising initiatives
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Two tables of 10 at the fashion show, including elevated bites and wine

VIP RECEPTION
$20,000
$18,200 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
• Acknowledgment and prominent signage at VIP Reception
• Prominent name and/or logo placement in:
  • public relations and advertising initiatives
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Signage at FashionFest event
• Two tables of 10 at the fashion show, including elevated bites and wine

FASHION SHOW
$20,000
$18,200 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
• Acknowledgment and prominent signage at event and during the Fashion Show
• Prominent name and/or logo placement in:
  • public relations and advertising initiatives
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Two tables of 10 at the fashion show, including elevated bites and wine

TRES CHIC
$12,500
$10,700 Tax Deductible

• Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening.
• Name and/or logo placement in:
  • event program
  • printed program
  • website
  • e-blasts
  • event signage
  • social media campaign
• Signage at FashionFest event
• Two tables of 10 at the fashion show, including elevated bites and wine
<table>
<thead>
<tr>
<th><strong>MARKETPLACE</strong></th>
<th><strong>WINE</strong></th>
<th><strong>AFTER PARTY</strong></th>
<th><strong>SIDEKICK</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>$9,100 Tax Deductible</td>
<td>$9,100 Tax Deductible</td>
<td>$9,100 Tax Deductible</td>
<td>$9,100 Tax Deductible</td>
</tr>
<tr>
<td>• Marketplace sponsored by 'Your Company Name' in event materials</td>
<td>• Wine sponsored by 'Your Company Name' in event materials</td>
<td>• After Party presented by 'Your Company Name' in event materials</td>
<td>• Prominent recognition as Sidekick sponsor with signage and/or apparel</td>
</tr>
<tr>
<td>• Access to VIP Lounge which includes pre-event shopping and exclusive food &amp; beverage throughout the evening.</td>
<td>• Access to VIP Lounge which includes pre-event shopping and exclusive food &amp; beverage throughout the evening.</td>
<td>• Access to VIP Lounge which includes pre-event shopping and exclusive food &amp; beverage throughout the evening.</td>
<td>• Opportunity to provide a Sidekick from your organization</td>
</tr>
<tr>
<td>• Name and/or logo placement in:</td>
<td>• Name and/or logo placement in:</td>
<td>• Name and/or logo placement in:</td>
<td>• Name and/or logo placement in:</td>
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<tr>
<td>• event program</td>
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<td>• event program</td>
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<td>• printed program</td>
<td>• printed program</td>
<td>• website</td>
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<td>• website</td>
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<td>• e-blasts</td>
<td>• e-blasts</td>
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<tr>
<td>• e-blasts</td>
<td>• e-blasts</td>
<td>• event signage</td>
<td>• event signage</td>
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<tr>
<td>• event signage</td>
<td>• event signage</td>
<td>Table of 10 at the fashion show, including elevated bites and wine</td>
<td>Table of 10 at the fashion show, including elevated bites and wine</td>
</tr>
<tr>
<td>• Table of 10 at the fashion show, including elevated bites and wine</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COUTURE TABLE</strong></th>
<th><strong>FASHION ROW</strong></th>
<th><strong>GIRLFRIEND</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>$4,000</td>
<td>$3,000</td>
</tr>
<tr>
<td>$4,100 Tax Deductible</td>
<td>$3,280 Tax Deductible</td>
<td>$2,280 Tax Deductible</td>
</tr>
<tr>
<td>• Name and/or logo placement in:</td>
<td>• 1ST ROW</td>
<td>• TABLE OF 8</td>
</tr>
<tr>
<td>• event program</td>
<td>$4,000</td>
<td>$3,000</td>
</tr>
<tr>
<td>• website</td>
<td>$3,280 Tax Deductible</td>
<td>$2,280 Tax Deductible</td>
</tr>
<tr>
<td>• e-blasts</td>
<td>2ND, 3RD AND 4TH ROWS</td>
<td>TABLE OF 8</td>
</tr>
<tr>
<td>• event signage</td>
<td>$3,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>• Table of 10 at the fashion show, including elevated bites and wine</td>
<td>$2,780 Tax Deductible</td>
<td>$2,280 Tax Deductible</td>
</tr>
<tr>
<td>• Row of 8 at the fashion show including, elevated bites and wine</td>
<td>• Table of 8 at the fashion show including elevated bites and wine</td>
<td>• Table of 4 at the fashion show, including elevated bites and wine</td>
</tr>
<tr>
<td>• Table of 8 at the fashion show including elevated bites and wine</td>
<td>• TABLE OF 4</td>
<td>• TABLE OF 4</td>
</tr>
<tr>
<td>• TABLE OF 4</td>
<td>$2,000</td>
<td>$1,640 Tax Deductible</td>
</tr>
<tr>
<td></td>
<td>$1,640 Tax Deductible</td>
<td></td>
</tr>
</tbody>
</table>

For more information on FashionFest sponsorship opportunities, please contact Brittany Christenson at chr3187@umn.edu or 612.626.7946.

All event communications, signage, and materials are created and managed by the FashionFest production team.