A NIGHT TO SIP, SHOP AND SUPPORT
M HEALTH FAIRVIEW MASONIC CHILDREN'S HOSPITAL
Driven by a passion for keeping children healthy, M Health Fairview Masonic Children’s Hospital translates research into exceptional medical care for children when they need it most. For some families, we are their only hope because we offer promising new treatments available nowhere else.

In the past ten years, we’ve raised more than $2.2 million for crucial, life-changing pediatric services, programming and activities — transforming care for our pediatric patients and their families.

Examples of the ways your support will make an impact:

- Advanced care to support individual needs
- Life-saving transplants
- Innovative treatments for rare diseases
- New models of mental health care
- Comfort and assistance by facility dogs and child life specialists
- Expanded technology to connect patients and families
- Opportunities for family connection and mentoring
- Therapeutic entertainment and activities, including art, music and poetry
GUEST PROFILES
• Ranging from CEOs to emerging leaders
• Key influencers, tastemakers and connectors in their communities
• Children’s health charity supporters, socially conscious and community minded
• Pay attention to fashion and community events
• Enjoy wine and attend wine events
• Represent the typical luxury brand consumer

COMMUNITY PARTNERS
• Anthony Oslund, Baer & Louwagie P.A.
• Blythe Brenden-Mann Foundation
• Cafe Latte
• Cambria
• Huntington Bank
• Jodi Mayers & Style Partners
• Lockton
• Minnesota Vikings
• Moore Creative Talent
• Taft Law
• True North
• UBS
• Voyage Wealth Architects
• And many more

PAST MARKETPLACE PARTNERS
• Bean + Ro
• Bumbershute
• David Yurman
• Goldfine Jewelry
• Hammer Made
• Hippy Feet
• Honey P's
• Leela & Lavendar
• Luya Shoes
• Melly
• Petals for Purpose
• Primp
• Red Wing Shoes
• Statement
• Through Jimmy’s Eyes
• UNRL
• And many other top Twin Cities boutiques

PROMOTIONAL PARTNERS
• iHeart Media
• Minnesota Monthly
• WCCO-TV
FASHIONFEST IS A NIGHT TO SIP, SHOP AND SUPPORT
M HEALTH FAIRVIEW MASONIC CHILDREN’S HOSPITAL

**PRESENTING**
$25,000
$22,300 Tax Deductible

- FashionFest event presented by ‘Your Company Name’ in event materials
- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
- Prominent name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social media campaign
- Acknowledgment and prominent signage at event
- Three tables of 10 at the fashion show, including elevated bites and wine

**RUNWAY**
$20,000
$18,200 Tax Deductible

- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
- Acknowledgment and prominent signage at event and on Runway
- Prominent name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social media campaign
- Two tables of 10 at the fashion show, including elevated bites and wine

**VIP RECEPTION**
$20,000
$18,200 Tax Deductible

- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
- Acknowledgment and prominent signage at VIP Reception
- Prominent name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social media campaign
- Signage at FashionFest event
- Two tables of 10 at the fashion show, including elevated bites and wine

**FASHION SHOW**
$20,000
$18,200 Tax Deductible

- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
- Acknowledgment and prominent signage at event and during the Fashion Show
- Prominent name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social media campaign
- Two tables of 10 at the fashion show, including elevated bites and wine

**TRES CHIC**
$12,500
$10,700 Tax Deductible

- Access to VIP Lounge which includes pre-event shopping and exclusive food & beverage throughout the evening
- Name and/or logo placement in:
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social media campaign
- Signage at FashionFest event
- Two tables of 10 at the fashion show, including elevated bites and wine
<table>
<thead>
<tr>
<th>Marketplace</th>
<th>$10,000</th>
<th>$9,100 Tax Deductible</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Marketplace sponsored by ‘Your Company Name’ in event materials</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Access to VIP Lounge which includes pre-event shopping and exclusive food &amp; beverage throughout the evening.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| • Name and/or logo placement in:  
|   • event program  
|   • printed program  
|   • website  
|   • e-blasts  
|   • event signage  
|   • social media campaigns |
| • Table of 10 at the fashion show, including elevated bites and wine |

<table>
<thead>
<tr>
<th>Wine</th>
<th>$10,000</th>
<th>$9,100 Tax Deductible</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Wine sponsored by ‘Your Company Name’ in event materials</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Access to VIP Lounge which includes pre-event shopping and exclusive food &amp; beverage throughout the evening.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| • Name and/or logo placement in:  
|   • event program  
|   • printed program  
|   • website  
|   • e-blasts  
|   • event signage |
| • Table of 10 at the fashion show, including elevated bites and wine |

<table>
<thead>
<tr>
<th>After Party</th>
<th>$10,000</th>
<th>$9,100 Tax Deductible</th>
</tr>
</thead>
<tbody>
<tr>
<td>• After Party presented by ‘Your Company Name’ in event materials</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Access to VIP Lounge which includes pre-event shopping and exclusive food &amp; beverage throughout the evening.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| • Name and/or logo placement in:  
|   • event program  
|   • website  
|   • e-blasts  
|   • event signage |
| • Table of 10 at the fashion show, including elevated bites and wine |

<table>
<thead>
<tr>
<th>Sidekick</th>
<th>$10,000</th>
<th>$9,100 Tax Deductible</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Prominent recognition as Sidekick sponsor with signage and/or apparel</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Opportunity to provide a Sidekick from your organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Access to VIP Lounge which includes pre-event shopping and exclusive food &amp; beverage throughout the evening.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| • Name and/or logo placement in:  
|   • event program  
|   • website  
|   • e-blasts  
|   • event signage |
| • Table of 10 at the fashion show, including elevated bites and wine |

<table>
<thead>
<tr>
<th>Couture Table</th>
<th>$5,000</th>
<th>$4,100 Tax Deductible</th>
</tr>
</thead>
</table>
| • Name and/or logo placement in:  
|   • event program  
|   • website  
|   • e-blasts  
|   • event signage |
| • Table of 10 at the fashion show, including elevated bites and wine |

<table>
<thead>
<tr>
<th>Fashion Row</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1ST ROW</td>
<td>$4,000</td>
<td>$3,280 Tax Deductible</td>
</tr>
<tr>
<td>2ND, 3RD AND 4TH ROWS</td>
<td>$3,500</td>
<td>$2,780 Tax Deductible</td>
</tr>
<tr>
<td>• Row of 8 at the fashion show including elevated bites and wine</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Girlfriend</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TABLE OF 8</td>
<td>$3,000</td>
<td>$2,280 Tax Deductible</td>
</tr>
<tr>
<td>TABLE OF 4</td>
<td>$2,000</td>
<td>$1,640 Tax Deductible</td>
</tr>
<tr>
<td>• Table of 8 at the fashion show including elevated bites and wine</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Table of 4 at the fashion show, including elevated bites and wine</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For more information on FashionFest sponsorship opportunities, please contact Brittany Christenson at chri3187@umn.edu or 612.626.7946.