A NIGHT TO SIP, SHOP AND SUPPORT

MASONIC CHILDREN'S HOSPITAL
Driven by a passion for keeping children healthy, M Health Fairview Masonic Children’s Hospital translates research into exceptional medical care for children when they need it most. For some families, we are their only hope, because we offer promising new treatments available nowhere else.

In the past five years, we’ve raised more than $1.5 million for crucial, life-changing pediatric services, programming and activities – transforming the care for our pediatric patients and their families.

A recent national study shows that play areas, ambient music and spaces and therapeutically beneficial activities that support ‘normal’ life for the entire family within the hospital contribute to more positive outcomes for sick children.

Funding for these services and programs is dependent entirely on philanthropy. Examples of the ways your support will impact M Health Fairview Masonic Children’s Hospital patients and families include:

• Art, music and poetry therapy
• Parent date nights and family movie nights
• Massage and therapy services
• Family mentoring
• Entertainment, educational and recreational electronics and programming
• The Birthplace gifts for new mothers
• Photo Perspectives Project
• Spa Day
• And this year, funds will support critical children’s mental health programs at M Health Fairview Masonic Children’s Hospital
# FASHIONFEST IS A NIGHT TO SIP, SHOP AND SUPPORT

**M HEALTH FAIRVIEW MASONIC CHILDREN’S HOSPITAL.**

## Presenting Sponsor | $25,000 $23,200 Tax Deductible
- **FashionFest event presented by 'YOUR COMPANY NAME'** in event materials
- Prominent name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social network campaigns
- Acknowledgment and prominent signage at event
- Opportunity to provide a Side Kick from your organization
- Three tables of 10 at the fashion show, including:
  - wine
  - cheese tray
  - dessert tray

## Valet Sponsor | $10,000 $8,800 Tax Deductible
- Acknowledgment and prominent signage with name and/or logo at event and at Valet
- Name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social network campaigns
- Opportunity to provide a Side Kick from your organization
- Two tables of 10 at the fashion show, including:
  - wine
  - cheese tray
  - dessert tray

## Runway Sponsor | $15,000 $14,040 Tax Deductible
- Prominent name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social network campaigns
- Acknowledgment and prominent signage at event and on Runway
- Opportunity to provide a Side Kick from your organization
- Two rows of 8 at the fashion show, including:
  - wine
  - cheese tray
  - dessert tray

## Tres Chic Sponsor | $10,000 $8,800 Tax Deductible
- Name and/or logo placement in:
  - public relations and advertising initiatives
  - event program
  - printed program
  - website
  - e-blasts
  - event signage
  - social network campaigns
- Signage at FashionFest event
- Opportunity to provide a Side Kick from your organization
- Two tables of 10 at the fashion show, including:
  - wine
  - cheese trays
  - dessert trays
For more information on FashionFest sponsorship opportunities, please contact Brittany Christenson at chri3187@umn.edu or 612.626.7946.